

## **Amerigon Subsidiary BSST Announces Agreement With Carrier Corporation and United Technologies Research Center**

DEARBORN, Mich., Sept. 13 /PRNewswire-FirstCall/ -- Amerigon Incorporated (Nasdaq: ARGN - News) today announced that its wholly owned subsidiary, BSST LLC, signed an agreement with Carrier Corporation, a subsidiary of United Technologies Corporation (NYSE: UTX - News) and United Technologies Research Center (UTRC), the central research unit of United Technologies Corporation (collectively Carrier-UTRC), to explore the specific application of thermoelectrics to heating, refrigeration and air conditioning (HVAC/R) systems for residential, commercial and aerospace applications. Under the terms of the development agreement, Carrier-UTRC will endeavor to apply the high efficiency and environmentally friendly thermoelectric device (TED) technology developed by BSST to its own world-leading capabilities in residential and commercial heating and air conditioning systems, commercial drying and cooking devices, and aerospace systems.

Amerigon Chairman Oscar (Bud) Marx said that TED-based systems could substantially improve the efficiency, cost, and deployment capability of residential, commercial and aerospace HVAC/R systems over the next decade. "Combining the strengths of the two companies, we are building on BSST's proprietary TED technology and Carrier-UTRC's HVAC and aerospace systems capabilities, industry-leading position and worldwide customer base," Marx said. "Working together, we believe we can provide the platform to develop a broad and exciting group of TED-based products."

BSST's TED technology is being developed under the direction of its President, Dr. Lon E. Bell, Ph.D., who said, "BSST has developed breakthrough technology that doubles the efficiency of TED-based products for air conditioning and heating. We are continuing to advance this technology." Bell added, "Combining these advances with emerging high efficiency thermoelectric materials that complement our technology should lead to further significant performance improvements, cost reduction and size reduction of TEDs. This combination will dramatically expand TED-based opportunities, not only in commercial and residential heating and cooling, but also in many other areas, including medical, personal comfort, defense, electronics, and communications."

### About Amerigon and BSST

Amerigon designs, develops and markets its proprietary Climate Control Seat(TM) (CCS(TM)) products for sale to automotive and truck original equipment manufacturers (OEMs). CCS enhances individual driver and passenger comfort in virtually all climatic conditions by providing cooling and heating to seat occupants, as desired, through an active thermoelectric-based temperature management system. Amerigon's subsidiary, BSST, is engaged in developing thermoelectric devices (TED) with more efficiency than currently available devices and has development contracts with several partners to expand the market for TED-based automotive and non-automotive products. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, necessary additional financing may be unavailable, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to the Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-QSB for the period ending June 30, 2004 and its Form 10-K for the year ended December 31, 2003.

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